

DIANA HAKOBYAN

WORDPRESS / PHP DEVELOPER

PROFESSIONAL SUMMARY

WordPress/PHP Developer with 3+ years of commercial experience building and maintaining production WordPress and WooCommerce projects. Experienced in custom plugin development, WooCommerce customization, API integrations, and working with live production systems. Published multiple plugins on WordPress.org and focused on performance, stability, and business-oriented solutions.

CONTACT

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Address: Yerevan, Armenia

Portfolio: <https://dianahak.github.io/portfolio/>

WORK EXPERIENCE

WordPress / PHP Developer — berdl.com

2022-present

- Developed and maintained 20+ WordPress websites
- Built custom themes and plugins
- Implemented business logic and integrations
- Improved SEO, performance, and stability
- Worked with live production systems

WordPress Developer — vivalachicas.com

2025-present

- E-commerce WordPress website
- Custom layout and WooCommerce customization

WordPress Developer (Existing Codebase) — astrialawgroup.com

2024-present

- Worked on an existing professional website
- Front-end customization and layout updates
- Preserved original architecture and stability

PUBLISHED WORDPRESS PLUGINS

[Corexa Crypto Payment](#) — WooCommerce crypto payment gateway

[Zaygl IP Blocker and Anti-DDoS](#) — security and IP monitoring plugin

[Eskaptical Digital Product Uploader](#) — bulk digital product importer

SKILLS

- WordPress
- WooCommerce
- PHP
- JavaScript
- MySQL
- REST APIs
- Git
- Linux/SSH
- Nginx
- Elementor

ACADEMIC HISTORY

- BA in Art History — YSU
- Web Development Program — **DiGi School**
- The Complete Web Development Bootcamp — **Udemy**

LANGUAGES

- **Armenian** — Native
- **Russian** — Advanced
- **English** — Advanced